ISO/IEC 27001 VS ISO/IEC 27701: What is the difference between Data and Privacy Security?



In today's digital world, every business relies on keeping things running smoothly, engaging with customers, and making informed choices. But as data becomes more valuable, it also becomes more at risk. Cyberattacks, data breaches, and privacy concerns are on the rise, putting more pressure on organizations than ever to safeguard both their information and that of their customers. It is not just about keeping information safe from hackers. Companies also have to comply with privacy regulations and ensure they are handling personal information correctly. Customers, clients, and partners all expect businesses to be responsible with data to keep it secure, private, and used only for the right reasons.

ISO/IEC 27001 VS ISO/IEC 27701: These two standards help businesses build trust, manage risk, and follow global rules for data protection. But they are not the same; they focus on different things.

What is ISO/IEC 27001?

ISO/IEC27001 Information Security Management System(ISMS) is a global standard that helps businesses keep their information safe. It helps organizations protect their data from risks like cyberattacks, data loss, or misuse by setting up clear rules and processes. This shows customers and partners that their information is in safe hands.

Key features

• **Information security policies**- Establishing clear guidelines for safeguarding information

- Risk assessment and management -Identify and tackle security risk
- Access control -When it comes to access control, it is essential to ensure that
 only the right individuals have access to that
- System security -Protect networks, devices, and software

What is ISO/IEC27701?

ISO/IEC 27701 is an international standard that helps organizations manage personal data and protect privacy. This standard adds privacy-specific requirements to help businesses handle Personally Identifiable Information (PII) in a way that is secure, responsible, and compliant with privacy laws like the General Data Protection Regulation(GDPR), OR India's Digital Personal Data Protection Act (DPDP).

Key features

- Privacy policy and procedures Set rules for how personal data is handled
- Data subject rights Supports rights like consent, access, correction, and deletion
- **Risk assessment** Identify risks related to personal data

Key Differences Between ISO/IEC27001 VS ISO/IEC27701

ISO/IEC 27001 CERTIFICATION

- Focus Area: Information Security Management System
- Main Goal: Keeps all kinds of information safe from possible dangers
- Key Activities: Identify risks, access control, and handling security problems
- **Legal alignment:** General Information Security Laws
- **Users:** Any organization that wants to protect its information

ISO/IEC 27701 CERTIFICATION

- Focus Area: Privacy and personal data protection
- Main Goal: Manage and Protect Personally Identifiable Information(PII)
- **Key Activities:** Privacy Policies, Managing data permissions, and control over your data

- **Legal alignment:** General Information Security Laws
- **Users:** An organization that collects, keeps, or uses people's personal information

Relationship between ISO/IEC27001 and ISO/IEC27701

ISO/IEC27701 is an extension of ISO/IEC27001, which means you have to first implement ISO/IEC27001 to manage information security, then extend it to ISO/IEC27701 to cover privacy and personal data protection. Together, they help keep all information safe and ensure personal data is handled properly.

Why choose us?

If you are looking for an ISO Certification, then you are in the right place. SQC Certification provides various ISO Standards that help organizations demonstrate quality, security, and customer satisfaction. Our knowledgeable team is here to guide you through every step. With our help, you can focus on growing your business while we take care of your ISO needs.

Our Services

- 1. ISO 9001:2015 Quality Management System
- 2. <u>ISO 14001:2015</u> Environmental Management System
- 3. ISO 45001:2018 Occupational Health and Safety Management System
- 4. ISO/IEC 27001:2022 Information Security Management System

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